

TIDY TOWNS

APSE Wales Meeting

7th May 2009

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Introduction

- 3-year project, funded primarily by the Welsh Assembly Government (*LEQ department*)
- ‘Tidy Towns’ has 2 WAG elements; *KWT (£1mill) and Local Authorities (£3mill) per annum*
- KWT are delivering the community engagement element
- Budget of £4.3 million over 3 years
- Will improve the quality of the local environment through community action across Wales

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KWT Aim and Objectives

To support the people of Wales to take responsibility for their local environment

- *To support community group action to clean and maintain the cleanliness of Wales*
- *To support community groups to undertake environmental improvement work eg access, biodiversity*
- *To provide training for volunteers*



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What will Tidy Towns do?

Employ dedicated community officers throughout Wales who will:

- *engage community groups, businesses, disengaged vols;*
- *work with local authorities;*
- *community clean-ups and environmental improvements;*



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Types of Projects undertaken



*Habitat
management*



Biodiversity



Access creation



*Waste
amnesties*

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Partnership with LA's

Local Authority	Grant (£)
Isle of Anglesey	87,806
Gwynedd	184,177
Conwy	104,071
Denbighshire	103,032
Flintshire	138,309
Wrexham	121,073
Powys	214,958
Ceredigion	104,313
Pembrokeshire	125,465
Carmarthenshire	195,840
Swansea	202,416
Neath Port Talbot	131,964
Bridgend	122,351
The Vale of Glamorgan	110,535
Rhondda Cynon Taff	210,192
Merthyr Tydfil	49,047
Caerphilly	153,235
Blaenau Gwent	61,103
Torfaen	79,817
Monmouthshire	87,278
Newport	124,522
Cardiff	288,496
Total	3,000,000

- All LA's have different approach
- Officers working closely with TT contacts to deliver their element of work eg site suggestions, groups liaison, decisions, group seminars
- Regular meetings
- True partnership (*in many cases*)
- KWT has influence over how LA's are delivering and been asked by WAG to feedback on half-yearly reports and bids

based on the Refuse Collection SSA formula

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KWT Achievements 08-09

Target Description	Progress
Number of Groups Assisted	577
Number of disengaged Volunteers	491
Number of large partnership events	64
Number of businesses taking part in events	49
Engagement with Community Safety Partnerships	21
Number of volunteer hours spent in practical, improvement projects	116,581
Number of invasive species control projects	159
Number of projects aimed at protected or endangered species	56
Number of Habitat reclamation projects	398
Number of Access improvement projects	494
Number of Community group events undertaken	4,577
Number of informal training events for volunteers	742
Number of clean ups undertaken (by groups, schools, probation service and others)	3,402
Tonnes of waste removed	1,218
Bags of waste removed	28,679
Flytipping preventative measures installed	20
Number of Waste Amnesties/Community Skips	125

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Main Achievements in Year 1

- 577 groups assisted (*ave = 48 per month*)
- 20,000 volunteers engaged (*ave = 1666 per month*)
- 3402 clean-ups undertaken by volunteers
- £86,886 of small grants issued to groups
- Increase in disadvantaged groups
- Increase in urban activity
- New types of projects



eg allotments, graffiti removal, outdoor classrooms

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Networking and Strategic Links

- All Wales meeting with Minister
- 3 regional 'networking' groups
- Link with EAW flytip fora
- Community seminars in each LA
- Community safety partnerships
- Fire Service (*arson reduction*)
- National Rail



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Publicity and Promotion

- Events held with AM's (22 to date)
- Launch of Env strategy Action Plan
- Promotional DVD
- Excellent local press coverage
- Facebook page, newsletter



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