


**APSE**  
22<sup>nd</sup> June 2012  
**Innovation, Income, Generation and Efficiencies**  
Glynn Humphries  
Service Director – Communities  
Ian Jones  
Street Scene Manager



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**Partnership Working**



“If we are together nothing is impossible.”

“If we are divided we will fail”



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**Commitment of Local Services Board (LSB)  
(Wakefield Together)**



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## Local Services Board Pledges

- **Pledge 1** - Create job opportunities, raise skill levels and help local people into employment;
- **Pledge 2** - To meet the housing needs of the district;
- **Pledge 3** - To reduce health inequalities between different parts of the district;
- **Pledge 4** - To continue to make the district safer by reducing the level of crime and anti social behaviour in the district;
- **Pledge 5** - To create a better quality environment.

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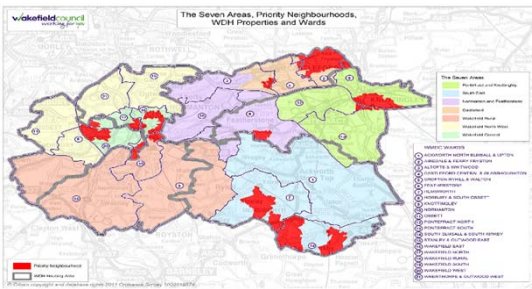
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## Map Of Areas



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## Communities Management Structure



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## New Approach

**FRAMEWORK**  
**7 : 12**

- 7 x Area Delivery Groups & Tasking arrangements (Police Led)
- 7 x Area Forums – scrutiny / engagement (Elected member led)
- 12 x Priority Neighbourhood Teams (WDH led)
- Safer, Cleaner, Greener initial focus (Efficiencies)



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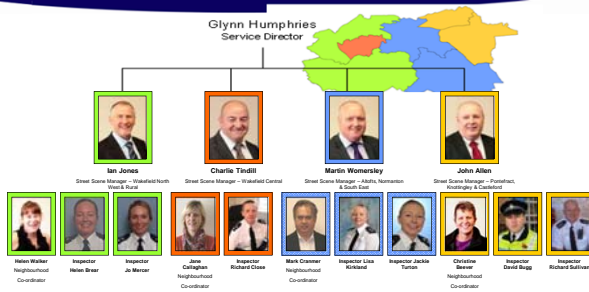
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## Street Scene – Area Working

Glynn Humphries  
Service Director





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## STREET SCENE

- What value is a Partnership?
- What benefits are there?
- Quick Wins:- Physical!
  - High Impact
  - Citizen Focused
- Wider Determents:-
  - Don't always see the immediate impact
  - Take time to deliver
  - Be willing to remove barriers



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## EDUCATION

- Staff trained by Safeguarding unit
- ASB Unit – School Awareness programme – links to Troubled Families
- Area Delivery Groups – working with education
  - Schools Visits
  - Individual Case Conference
- Family Centres
  - Links to Incredible Edible
  - Get Parents involved
  - Improve Cohesion
  - Start to develop cooking skills

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## MEASURING THE IMPACT OF PARTNERSHIP WORKING

Links to Prevent Agenda

- Established Area Delivery Groups (ADG)
- Trained front line refuse collectors on possible signs of terrorism + specific training for all Managers
- Tension meeting is fed into the ADG
- Early sign of Tensions are referred to CTU
- Street Sweeping Teams monitoring Graffiti/Leaflet tensions
- Specific tension area will form part of our delivery plans

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## Scope of Street Scene Service

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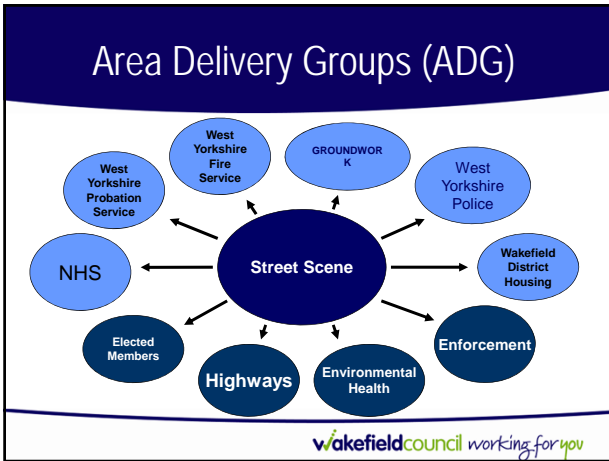
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### Roger Parkinson – Local Hero

Winner of the Natural Hero award through the National Trust

- Inspirational Tree Conservation Leader
- Volunteers as a speaker and field teacher
- Helped over 60 individuals/Community Groups with woodland creation projects



**His projects include;**

- Establishing native trees on wasteland/urban parks
- Growing trees from seed
- Restored a 5 acre arboretum with over 150 tree species – containing 1 of the largest collections of mixed broadleaf trees in Yorkshire, second only to Castle Howard
- Grew 500 native oaks from local seed Latest project includes a 750 metre stretch of railway line!

His work can change not only landscapes but also lives

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## Business Monitoring Systems

April							
Work description	08/04/2012	15/04/2012	22/04/2012	29/04/2012	Monthly Income Target	Monthly Income Actual's £	Monthly Income running total £
Income Target to achieve					£300,000		0.00
Installation of new play area <small>Labour cost £xxxxxx / Exx hourly rate = 1,080 hours to complete / 1,080 hours / 4 man team = 270 hours each man / 37 hours per week = 7.3 weeks to complete</small>	£10,000	£10,000	£10,000	£10,000		£40,000	£260,000
Replacement seats or litter bins <small>Labour cost £xxxx / Exxxx hourly rate = 6.6 hours / 2 man team = 3.3 each man</small>	£5,000					£5,000	£255,000

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## Investment in our Staff

### Training courses currently undertaken in-house

- Customer Care
- Dealing with aggressive situations
- NVQ Waste/Cleansing at Level 2
- NDAQ Horticulture Diploma at Level 2
- Sweeper Driver (Mechanical/Pavement)
- Mobile Power Washer Operation
- Mobile Woodchipper Operation
- Working at height/ladder awareness

- Manual Handling
- Hand/Arm Vibration Awareness
- Ride-on Mower Operation
- Strimmer Operation
- Bin Lift Operation
- Sports Post Installation/Dismantling and Inspection
- Initial Sports Field Marking
- Apprenticeships

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## Arson Taskforce / Street Scene Services

### West Yorkshire Arson Taskforce/Street Scene Fire Reduction Initiative

**The team consists of:**

- 9 Full & Part Time Fire Stations – covering the Wakefield District
- 2 Full Time Arson Taskforce Officers
- 14 Street Cleansing Crews each covering an area
- 1 Flytipping Team

How has this had an impact on deliberate secondary fires (waste, flytipping, grass fires)

2009 – 781 deliberate secondary fires  
2010 – 713 deliberate secondary fires  
2011 – 614 deliberate secondary fires

**A reduction of 25% by working proactively across the district**

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## Arson Taskforce Initiative



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## Innovation



### Quads

Street Scene  
Weed spraying  
Snow clearance

### Partners

Police Operations

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## Innovation

- Working with partners to deliver services in extreme conditions
- Responding to the needs of the community
- Reacting to emergencies & utilising resources (4x4)
- Recent Riots – we provided vehicles/mini buses for the Police



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## Management of Water Bodies

**What do we have:**

- 130 Still Water Bodies across the District which need to be monitored and managed

**What did we need to do :**

- Manage our duty of care and own our responsibilities

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## Management of Water Bodies

**What have we done:**



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### Sustainable planting

Planting Schemes like this



Will encourage more of this



**“More Buzz for our Bucks”**

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### Woodland Carbon Management



**Examples of the benefits:**  
15 Yrs £2470 - £3705  
50 Yrs £36430 - £54645  
100 Yrs £46060 - £69090

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### Horse Policy

- Problem with loose horses
- Expensive to remove and stable
- Use existing Land, Director of Finance, now new Horse Champion
- Use of Police Horse box to remove Horses, when not in use



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## ON THE RIGHT TRACK



Please express my thanks to all concerned for the prompt and positive action

Thank you for the work carried out I am sure this will make a difference to this area

Speedy response in resolving the Blackthorn problem on New Lane, Upton. Couldn't believe my eyes yesterday when driving past I noticed it had been cut back. Much appreciated

The hard work and obvious total commitment from everyone in the team is something to feel very proud of and is very much appreciated. Very well done and keep up the good work.

Excellent! Job well done!

Thank you so much for your support and help. It makes such a difference to organising community events - when you have back - up you can depend on. I really appreciate this!

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## 'SWEET' SUCCESS



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## Next Steps

- > All partner's data and teams are developing a single action plan for each of the seven areas
- > Split into two elements

**A – Low Level**  
Litter  
ASB  
Graffiti

**B – Strategic Issues**  
Impact of the Economy – Be aware of the wider implications.  
Regeneration – Possible employment, New businesses,  
Domestic Violence – Links to alcohol, employment ?  
Serious Crime- Links to Un- employment, Substance misuse etc  
Obesity – Healthy eating, poverty, basic skills, cooking, growing.  
Children's attainment – links to ASB, Crime?



**WHO IS BEST TO LEAD – REMOVE DUPLICATION**

- > Working with Leeds University on a performance tool kit for wider determinants
- > Developing an organisational change model-looking at management of the future

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## Performance




# AREA REPORT



Wakefield Central Action Plan

Specific Action (What and How)	Measurable Target	Outcome	Resources Who	Cost (£)	Date (When)	Progress to date
Develop Engagement Plan for Wakefield Central Area, including and working with partner's, community groups, businesses to develop further central focused outcomes	Deliver successful Live With You Live Central Days of Action	Increased community involvement	Wakefield Council Wakefield Police Wakefield and District Housing Wakefield Fire and Rescue Service Wakefield District Primary Care Trust	TBC	April 2012	Three Live With You Live Community Days of Action held out with Wakefield Central

PERIOD: October – December 2011  
 AREA: Castleford  
 DATE: February 2012



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## What does success look like?



Henry Ford



*"Coming together is a beginning. Keeping together is progress. Working together is success".*

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## Thank you Diolch yn fawr!





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