

Cormac Stokes

Merton Council interim head of street scene and waste

Developments in route mapping; colour coded zones

Putting You First



Why change our waste collection system?

- Improve efficiency
- Better value for money
- Simple
- Flexible
- More environmentally friendly

The old regime

- Seven patches
- Working to the lowest capacity
- Inflexible

New horizons

- Five colour-coded zones
- Greater flexibility
- Allows increase in our recycling offer

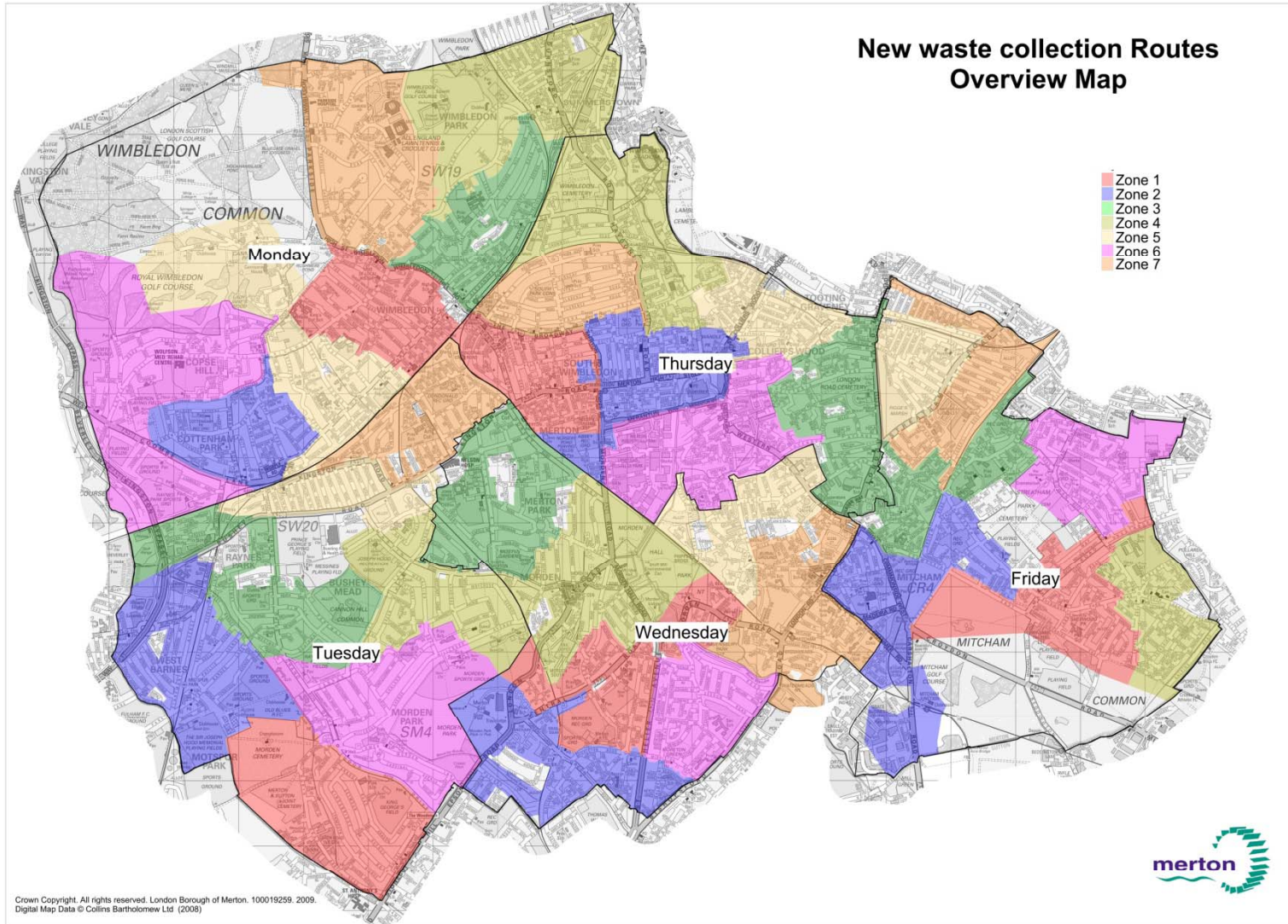
Route mapping

- The manual approach
- Dividing the borough into five colour coded zones
- Developing first class logistics programme

Route mapping

- Drawing up a network of routes
- RouteSmart
- All-important database of borough homes

New waste collection Routes Overview Map



Putting You First



No substitute for the human touch

- Consulting the crews
- Does the plan on paper work in practice?

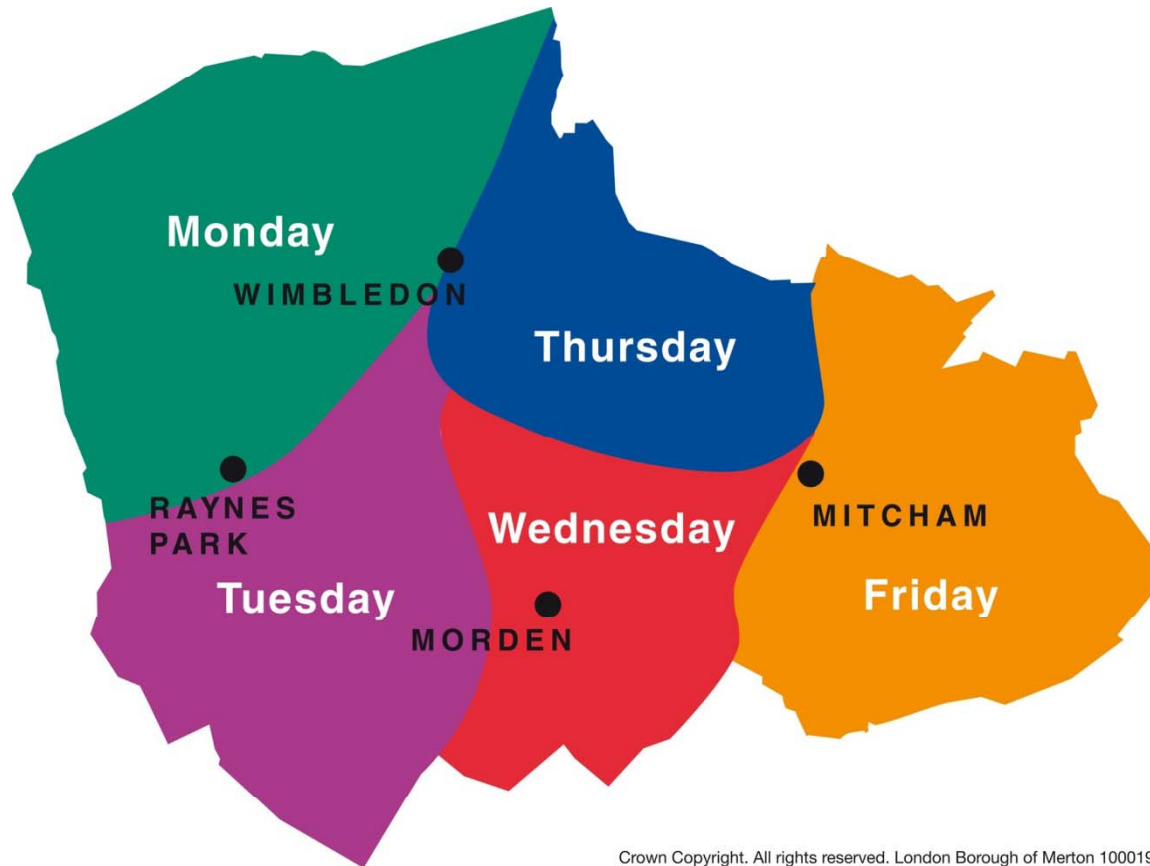
Keeping crews informed

- Benefit from hands-on experience of the crews
- Gain the support of the crews

Colour coding

- New collection days for 80% of Merton households
- Smooth changeover and minimal disruption

Five colour-coded zones



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Communications...

Lamppost banners

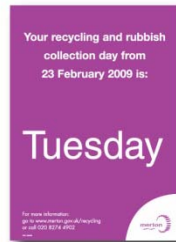


Putting You First



Communications...

Correx signs



Putting You First



Communications...

Leaflet

Monday
WIMLETON

Tuesday
RAYNES PARK
MORDEN

Wednesday
MORDEN

Thursday
MITCHAM

Friday
MITCHAM

Recycling and rubbish collection days
Further information can be found on
www.merton.gov.uk

Waste Services
83 - 89 Amenity Way, Morden, Surrey SM4 4AX

All change for recycling and rubbish collection

Your new collection day from 23 February 2009 is
Monday

Recycling - it's never been easier
www.merton.gov.uk/recycling

All change for recycling and rubbish collection

Your new collection day from 23 February 2009 is
Tuesday

Recycling - it's never been easier
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All change for recycling and rubbish collection

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Wednesday

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Thursday

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Friday

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Putting You First



Communications...

Fridge magnet



Putting You First



Communications...

JC Decaux advertisements plus A3 posters in different languages

MERTON COUNCIL
PUTTING YOU FIRST

From 23 February your recycling and rubbish collection day changes

Your new collection day

Monday
WIMBLEDON

Tuesday
MORDEN

Wednesday
RAYNES PARK

Thursday

Friday
MITCHAM

For more information or to confirm your new collection day:
Tel: 020 8274 4902
www.merton.gov.uk/recycling

MERTON COUNCIL
STAWA MIEJSCOWA NA PRZEWIĄZANIE

Od 23 lutego...

... będziemy odbierać od Państwa niesegregowane odpady do recyklingu

Od 23 lutego...

... terminy wywozu odpadów do recyklingu i śmieci w Państwa rejonie ulegną zmianie

Nowe terminy

poniedziałek
WIMBLEDON

czwartek

środa

wtorek
RAYNES PARK

MORDEN

piątek
MITCHAM

Proszę przeładować odpady pod prysznicem, w jednym lub kilku pojemnikach, do dnia wywozu. Proszę zwrócić uwagę na kolorowe etykiety na opakowaniach, aby nie zmieszać odpadów.

Szczegółowe informacje lub potwierdzenie dnia wywozu pod numerem 020 8274 4902 lub na stronie www.merton.gov.uk/recycling

Uwaga: terminy wywozu śmieci i odpadów do recyklingu z poszyci komunalnych igłówek mieszkańcy korzystają ze wspólnego dużego pojemnika pozostają bez zmian.

Putting You First



Has it worked?

- Successful change over
- Improvements can always be made
- We want to make it as easy as possible for our residents to recycle

What residents want

- Improved quality of service
- More opportunities to recycle
- Convenient and easy-to-use service

Putting You First



Landfill tax and recycling rates

- Councils are subject to landfill tax
- Penalties are increasing all the time
- Making it easy for residents to recycle is paramount