

NS Fusion Project 2006 - 2011

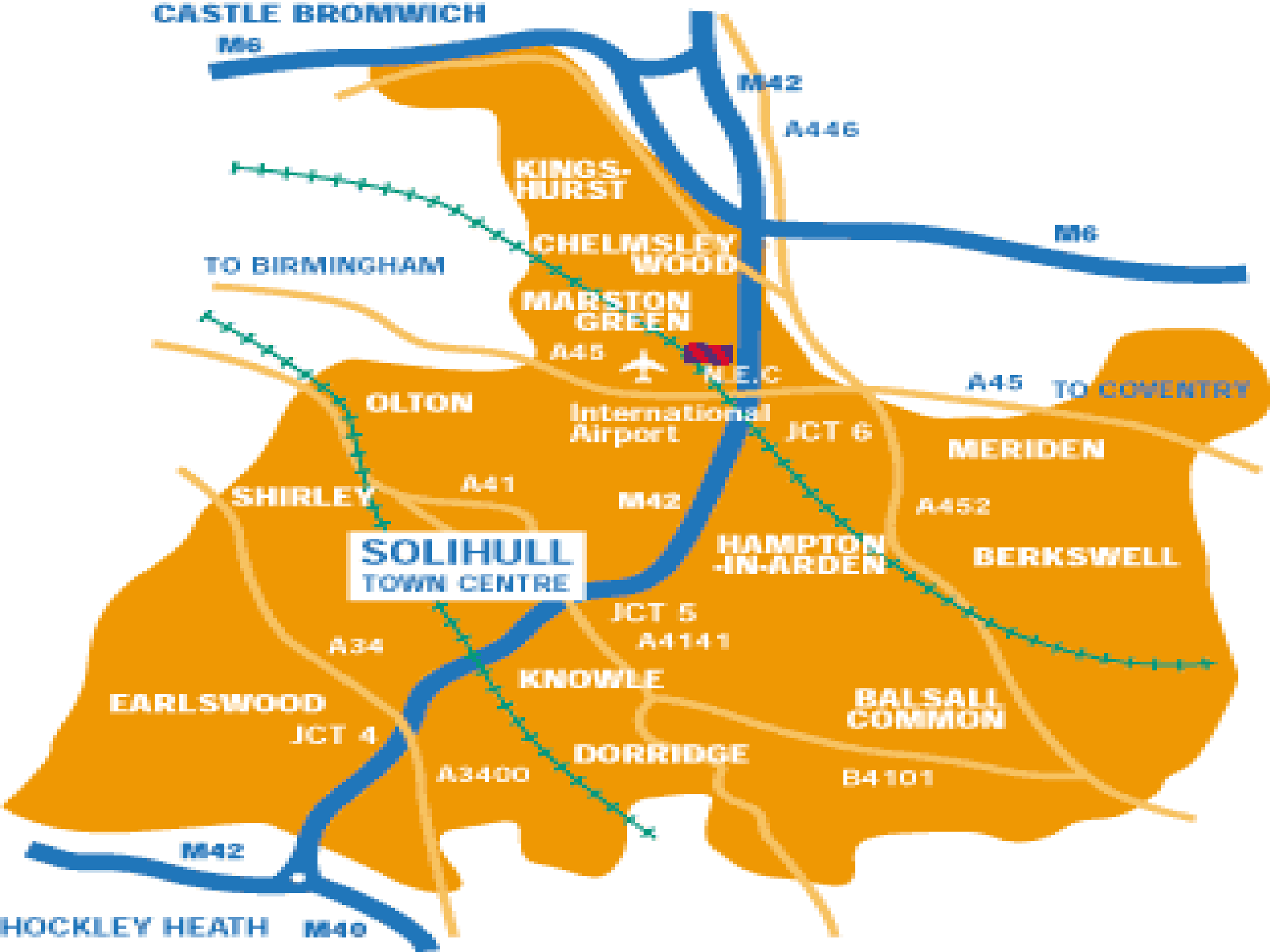
Solihull MBC

Ian Clarkson – NS Fusion Project Manager

Young People Today

- The children now love luxury; they show disrespect for elders and love chatter in places of exercise. Children are tyrants, not the servants of their households. They no longer rise when their elders enter the room. They contradict their parents, chatter before company, gobble up dainties [food] at the table, cross their legs and tyrannise their teachers"
- **Socrates, fourth century BC**





Background

- **Stage 1**
- Consultation
- Demonstration of need
- Crime rates well above the national average
- High Unemployment

- **Stage 2**
- Commitment from Partners (including financial contributions)
- Formal strategic link to local and sub regional and regional plans
- Community Investment fund application to Sport England £500,000 over 5 years
- Project commenced - April 2006
- Launch of programme September 2006



Aims and Objectives

- To reduce anti-social behaviour amongst young people 10 - 19 year-olds in North Solihull
- To deliver sport in four priority crime hotspot locations in partnership with West Midlands Police Operational Command Unit
- To provide employment and training opportunities for 18-24-year-olds through sport
- To contribute to the social regeneration of North Solihull through sport and physical activity



Fusion Delivery System

- **Over 35 hours of free sport delivered per week for young people**

- Football
- Cricket
- Boxing
- Rugby
- Basketball
- Street Dance
- Holiday programmes

Retention pathways established with local clubs in targeted areas

Kingshurst FC

Chelmsley Town FC

Smiths Wood Boys FC

Marston Green Cricket Club

Chelmsley Wood Boxing Club

Camp Hill Ladies RFC

Fusion Youth Dance Group

Solihull Summits Basketball Club

Coaching opportunities



How does the delivery system work ?



Outputs

2006 – 2008 (Year 2)

	Target	Actual
■ Hotspot Locations (inc south)	KPI 4	11
■ Pathway Venues	KPI 4	13
■ Volunteers	KPI 10	17
■ New Deal Training programme	KPI	6
■ Income Generation	KPI £20,253.60	£21,294
■ Overall Participation	KPI 10,303	12,700
■ Active for 12 months in project	KPI 92	97
■ Active twice a week for 12 weeks	KPI 265	633

Outcomes

- **CASTLE BROMWICH NH51**
- Crime/ASB
- June - August 2006 - 349
- June- August 2007 - 216 (-133)
- **REDUCTION 38.11%**



- **SMITH'S WOOD NH52**
- Crime/ASB
- Nov-May 05/06 - 1,342
- Nov-May 06/07 - 1,116 (-226)
- **REDUCTION 16.84%**

- **KINGSHURST AND FORDBRIDGE NH53**
- “In the first four months that the boxing (Fordbridge) has been going compared to the previous four months there has been an 11% reduction in TRC in the Neighbourhood.
- “More importantly there is 57 fewer victims and a 12% reduction in disorder logs to the area, which re the Fusion Project had had an impact in achieving.”

■ *Sgt Stewart Crawford*
Chelmsley Wood Neighbourhood Team

Outcomes

- “.Criminal Damage and recorded ASB incidents in August 2007 have seen some of our best figures yet with huge reductions in both sets of statistics based on March 2007 data, when I applied for the Section 30 Dispersal Order under the ASB Act 2003. In fact, I was expecting more issues to arise during the school holidays, not less, so it is very pleasing from a personal view too.
- “There appear to be fewer groups of youths roaming the streets and increased numbers appear to be attending the Fusion sessions.”



*SGt Paul O'Reilly -
Castle Bromwich Neighbourhood Policing
Team*

Outcomes...

- “The NS Fusion initiative provides an ideal way of engaging with young people in the Bosworth Drive area of Chelmsley Wood.
- West Midlands Police in the Borough of Solihull work very closely with NS Fusion and I am certain that the initiative will play a significant role in making Chelmsley Wood an even safer place to live, work and visit.”



*Supt Jim Andronov
Operations Manager - Solihull
Station West Midlands Police*

Key Partners

- Sport England
- West Midlands Police
- Neighbourhood Management
- SMBC Youth Offending Team
- SMBC Youth Services
- Ward Councillors
- Solihull Community Housing
- North Solihull Regeneration Partnership
- Solihull Crime Reduction Partnership
- Local schools
- Local clubs
- Pertemps
- StreetGames
- npower
- Waterloo Housing
- Connaught Environment
- Birmingham City FC
- Associated partners



What they said...

- “For several years Waterloo Housing Association has provided diversionary football in the long school holidays.
- “We have long wished to expand to activities wider than football but providers were limited until this year when we came across NS Fusion who were willing to offer a range of activities.
- “ This partnership has benefited young people and Waterloo Housing in equal measure.”



*Bob Mitchell -
Resident Participation Worker
Waterloo Housing*

What they said

“Congratulations to North Solihull Fusion Project. Their commitment to providing sport for local young people is tremendous, and the success of this new central venue 5-a-side league in Smiths Wood is a major boost for the area. Street Games looks forward to a long and successful partnership with the centre”.

Kerry McDonald StreetGames WM



What they said



- “Connaught is committed to working with our partners to put something back into our local communities to help people, so we are delighted to be able to continue to support this outstanding project.
- “NS Fusion is recognised by the media, youth workers and other councils as one of the best examples of its kind in the country.
- ***John McSherry - Midlands Regional Director***
- ***Connaught Environmental Limited***

Award winning . . .

- 2007 CSW Sports Awards winners -
■ 'Best Community Initiative.'
- 2007 APSE Awards commendation -
■ 'Best Community & Neighbourhood Initiative.'
- 2007 BBC Power of Sports Award -
■ Finalist
- Sport England choose NS Fusion as a National Case Study for -
'Reducing ASB and fear of crime through sport.'
- 2008 LGC & HSJ Sustainable Communities Awards - Nominated
■ 'Best Community Youth Initiative'
- John Gallagher - 2007 Birmingham FA 'Grass Roots Coach of the Year.'
- Leon Gordon - 2007 CSW 'Community Coach of the Year.'



Expansion of Fusion

- Four targeted hotspot locations delivered within the south of Solihull from November 2007
- Link with local clubs within the south of the borough
- Partnership with Birmingham City FC through national Kickz programme at specific crime hotspot location within the south
- Developed a study support programme for schools targeting young people at risk of exclusion
- ASDAN accredited Basketball mentoring programme for young people at risk of exclusion from school
- Mobile provision through street soccer - mobile small sided football court with floodlights



Case Study - J

- **J has a range of complex problems which he has encountered over the last 5 years.**
- **At the moment we are awaiting an assessment at the Meadow Centre as J shows traits of Aspergers Syndrome. J has social and behavioural problems which can lead him to have violent outbursts, sometimes with no explanation.**
- **J can become very stressed in noisy environments. J does not cope well with change. He also very particular about rules as much as he is obsessed with 'time'. All these factors can result in J becoming stressed and angry which is where his outbursts stem from.**

Case Study - cont...

- Unfortunately this has resulted in J being excluded from school many times and mostly due to Health and Safety reasons. J does have a mentor at school as well as a YISP careworker Ozz Morgan both who spend time with him on a day to day or weekly basis.

J's problems seemed to begin during the time of myself and his fathers separation. This was due to his fathers alcohol problem. As you can understand J has witnessed many unsettling situations in connection to his fathers drinking. I originally believed this to be the reason for his behaviour.

As a family unit we have had family therapy. J has had regular psychotherapy through CAMHS, has been part of 'On Track' and now has involvement with YISP.

Case Study...cont

- **J is an extremely intelligent loving boy who at times is gullible and vulnerable especially within the community and due to the problems he has had with his outside group of friends I have now made the decision to keep him in the family home.**
- **J was referred by YISP to NS Fusion and due to this he has been able to take advantage of the fantastic service it provides. In October J was able to attend football camp which he thoroughly enjoyed but is now taking part in regular Boxing Sessions provided by NS Fusion.**
- **J has low self esteem but due to his boxing sessions has found a new self confidence. It has given J something to look forward to each week as well as equip him with a new set of skills and teaches him self discipline. J thrives when he is learning something new and loves sport so this is an ideal tonic for him!**

Case Study - end

- **J's trainer at Boxing has been so impressed with him that J is now training on a Tuesday as well as a Friday. If it hadn't have been for NS Fusion J wouldn't have come across such a fantastic opportunity!**
- **NS Fusion has provided J with the chance to meet people who have similar problems to himself and has been able to make good friendships.**
- **As J's mother I am thankful for NS Fusion as its such a joy to see J so happy in himself and am so proud of him especially when he bought home his Boxing trophy for the first time. J is gaining so much from this experience and for that I am grateful.**

**ANY
QUESTIONS ?**