

Managing The Night Time Economy In Partnership



Trevor Pepper

Operations Manager Crime Reduction

CV ONE

Coventry

Member of National Pubwatch
Executive committee



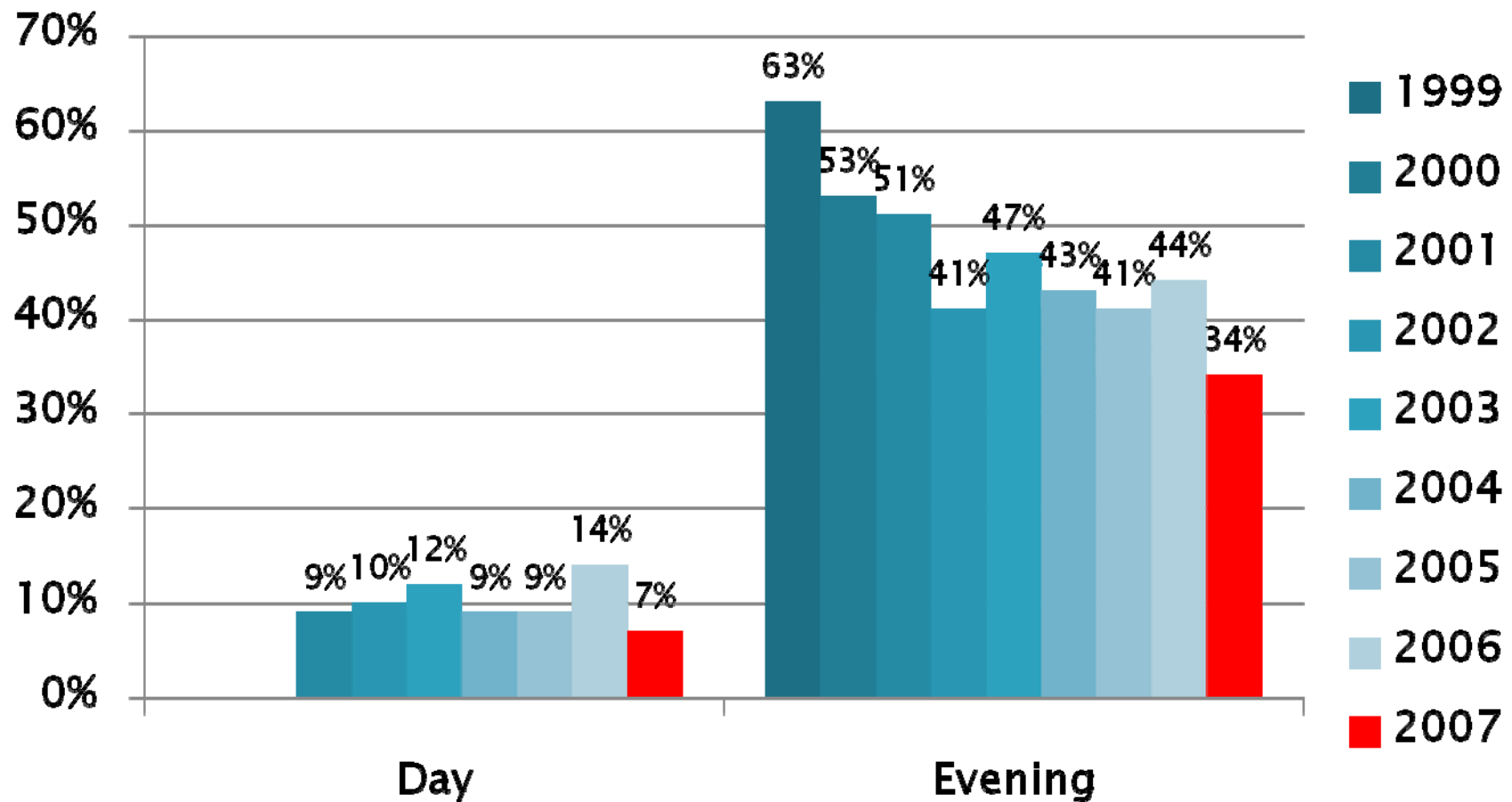
Coventry

- 11th Largest City in the UK
- Population 305,000
- 4th Safest City Centre in UK
- Overall Crime Down by 22%
- £1.1bn Regeneration program
- Two BID programs running
- City centre managed by a Non For Profit Company

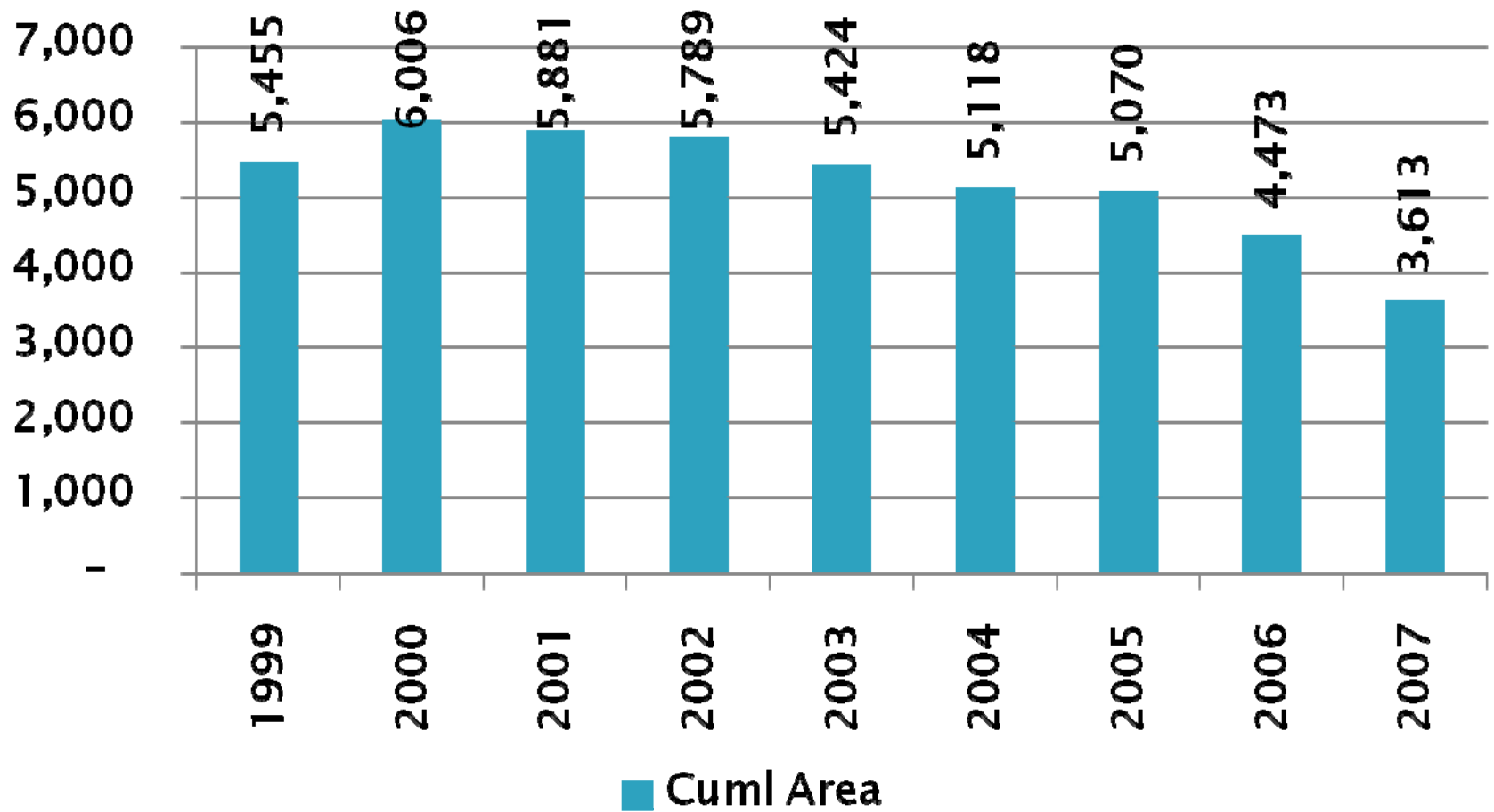
What Were Our Issues

- Low Footfall In The Evening Economy
- Public Place Violence
- Alcohol Related Disorder
- Environmental Crime
- Public Feeling Unsafe
- Bad Press

Feeling unsafe



City centre crime



Coventry City Centre

200 premises licences

- 81 bars/pubs/nightclubs
- 12 entertainment venues
- 30 restaurants
- 23 takeaways
- 6 members clubs
- 9 hotels
- 40 off licences

and growing.....



Coventry city wide hotels, bars, restaurants

- 7,000 employees
- 630 employers
- plus the retail 'off sales' sector

and growing.....



What Did Do

- Talking To Each Other
- Multi Agency Thinking
- AIMS (Fortnightly)
- Priority Crime Group (monthly)
- Police Tasking Now Multi agency
- Alcohol Harm Reduction Group
- Safer Neighbourhood Groups

How

- Evening Ambassadors
- Proactive CCTV
- Pubwatch
- Best Bar None Scheme
- Multi Agency Licensing Visits
- Focused Patrolling
- Offender Management

**COVENTRY
PUB
WATCH**

**EVENING
AMBASSADOR**

**COVENTRY
PUB
WATCH**



Who is involved

- WMP
- WMFS
- CCC
- CV ONE
- BID
- Pubwatch
- LVA
- YOS
- CPS
- BBPA
- BII
- PCT
- SNG
- GOWM

Why

- Growth
- Improved Economy
- Safer Stronger City
- Investment
- Future
- Jobs
- Footfall

What Have We Achieved

- Investment
- £25m Primark
- £44m Luminar Leisure
- £45m Ikea
- £15m New Look
- Seven Trent HQ
- Axa Equity & Law
- Belgrade Plaza
- Friarsgate Development 160 acres
- Swanswell Development 148acres
- Arena Park 200 acres of retail development
- More to follow

Questions

