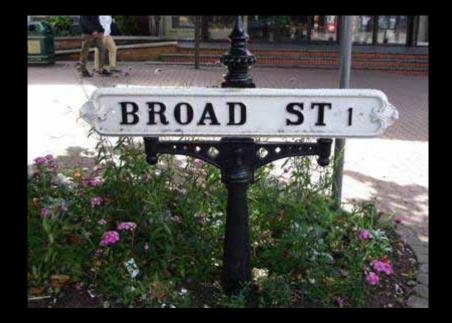


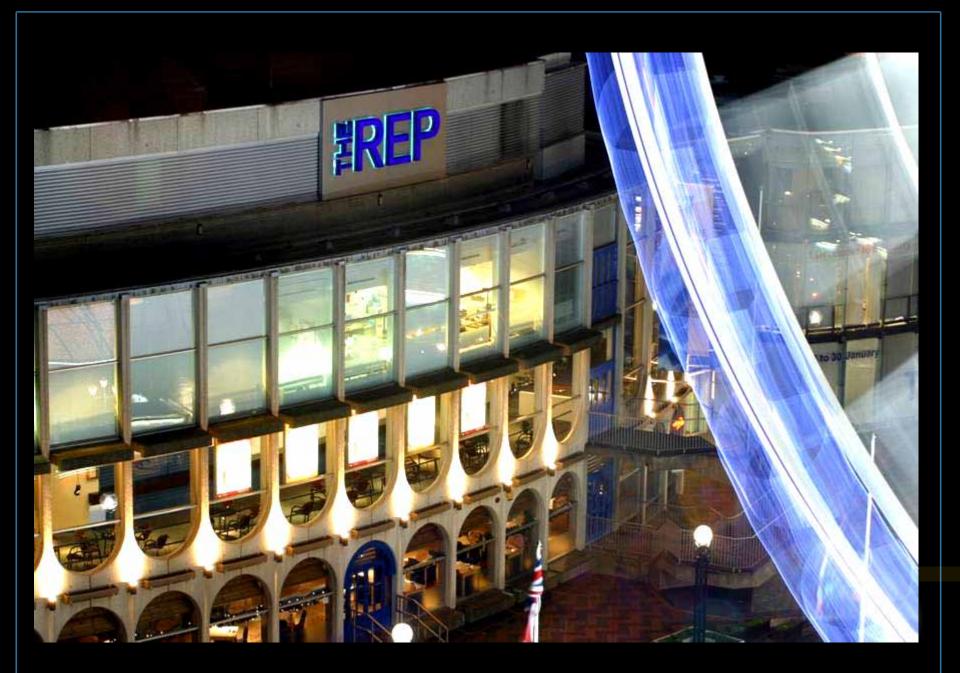
## Broad Street – a case study

 Opportunities and Challenges for town/city centres



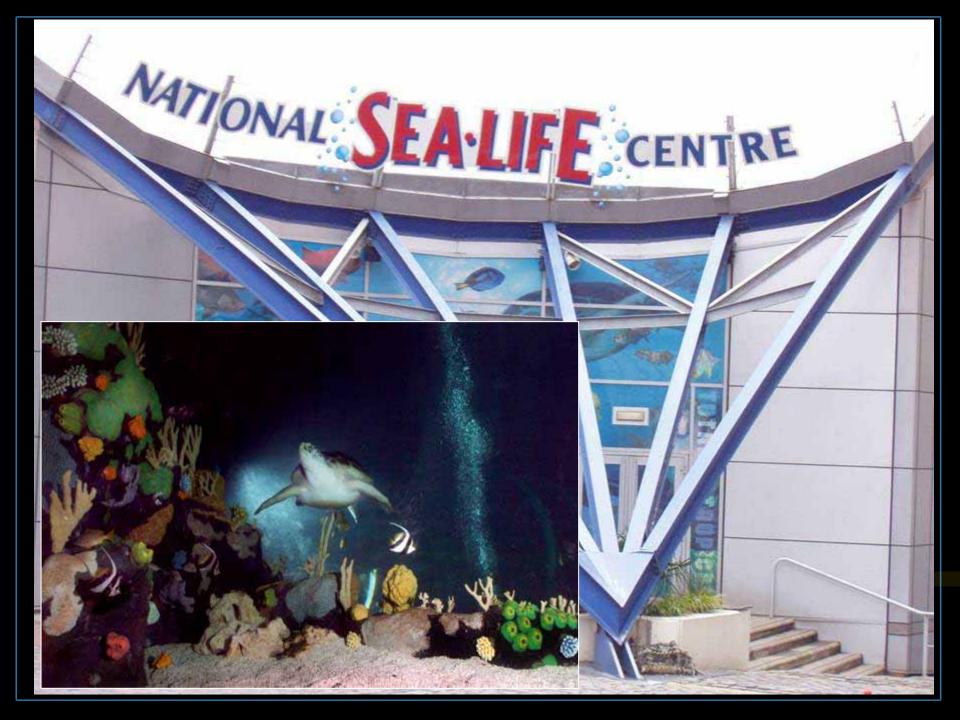
## Things to do on Broad Street .....













## **©DES GERSHON**

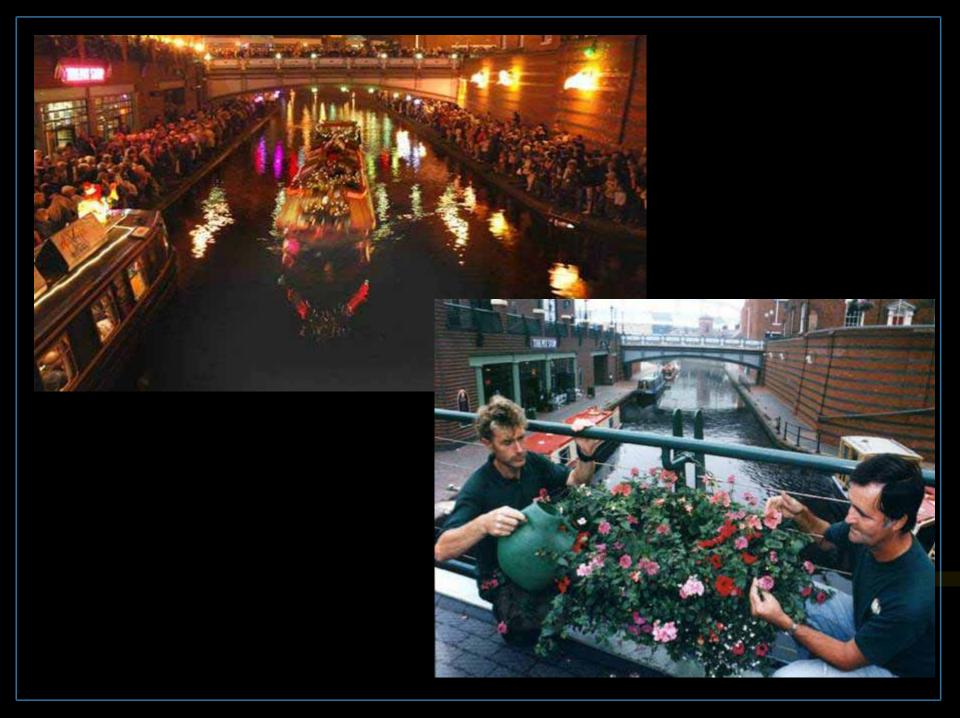
TANE

N

-

1











## The Broad Street Area 'Mix'

- International Convention Centre, Symphony Hall, National Indoor Arena
- Brindleyplace
- 40 bars/clubs/casinos
- 30 restaurants/cafes
- 8 hotels, 1800 bedrooms
- 3 theatres/performing arts centres
- 12 screen cinema and 3 galleries
- 3 radio stations, 1 television centre
- National Sealife Centre
- Brasshouse Language Centre
- 2,000 new apartments within 5 minutes walk
- Centenary Square