

# Falkirk Council's Litter Strategy

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**Area Estates Co-ordinator**



# Aims & Objectives

- To improve local environmental quality across the Falkirk Council area
- To raise awareness of the problems associated with litter, dog fouling and flytipping
- To encourage community ownership of local environmental quality issues



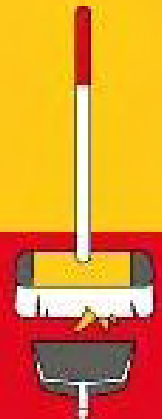
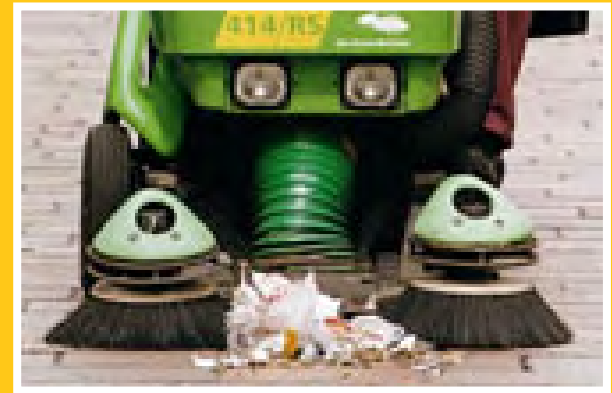
# Six Key Areas

- Operational Services
- Prevention
- Education/ Raising Awareness
- Partnership Working
- Enforcement
- Measuring Performance



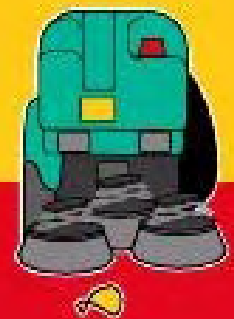
# Estates Management

- Operational Services
- Litter Strategy Team
- Environmental Enforcement Team



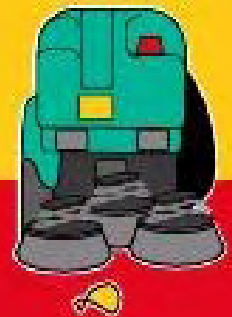
# Operational Services

- Geographical working
- Deployment of resources to meet demands of the local environment
- Prevention
  - 1310 Litter Bins
  - 263 Dog Bins
  - Licensing Conditions for Street Traders/ Late Hours Catering



# Physical Resources Deployment

- Manual Sweepers
- Squad Vehicles
- Mechanical Sweepers
- Rapid Response
- Environmental Wardens



# Education/ Raising Awareness

- Campaign Message
  - Litter: There's No Excuse
- Advertising
  - Council vehicles & bins
  - Falkirk Community Stadium
- Website
  - Litterzone [www.falkirk.gov.uk/litterzone](http://www.falkirk.gov.uk/litterzone)
  - Games: Kaptain Kleen, Litter Match, Bin It



# Education/ Raising Awareness

- Press & Radio
  - Falkirk Herald, Bo'ness Journal
  - Central FM
- Signage
  - Drive it home
  - Doggy Don't
- Promotional Materials
  - Leaflets, Posters, Postcards etc





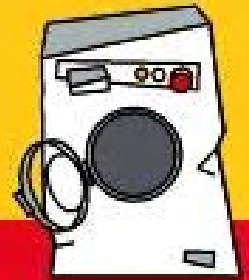
# Partnership Working

- Ownership of Problem
  - working with schools
  - supporting the local community
  - working with external agencies
  - engaging with businesses



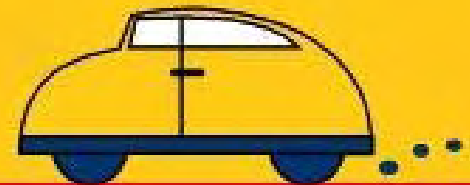
# Enforcement Team

- Litter
- Dog Fouling
- Illegal Dumping
- Trade Waste Offences
- Duty of Care



# Enforcement Team

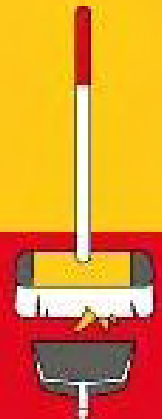
- Programmed Patrols
- Surveillance
- C.C.T.V
- Fixed Penalty Notices
- Warning Letters
- Reports to Procurator Fiscal



# Performance

## Leams – Cleanliness Index Results:

- 2003 - 57
- 2004 - 62
- 2004/05 - 65
- 2005/06 - 66
- 2006/07 - 72



# Performance

<b>Fixed Penalty Notices</b>	<b>2006/07</b>	<b>2007/08</b>
<b>Dog Fouling</b>	72	66
<b>Litter</b>	161	163

<b>Warning Letters</b>	<b>2006/07</b>	<b>2007/08</b>
<b>Dog Fouling</b>	14	9
<b>Litter</b>	136	295



# Thank you

## Questions?

